Grow your business to become **Fortune 500**

All-in-One Suite of 50+ apps for your entire business - $15
Sales
Generate more leads, automate outreach tasks, and close deals faster

Marketing
Capture more leads with outreach over the web, email, and social

HR and Ops
Manage the entire employee lifecycle including hiring, training, and performance management

Developers
Ideeate, develop, deploy, adopt, and maintain your applications

Support
Improve customer experience by gathering intent, onboarding, resolving issues, and feedback

Collaboration
Empower your team to organise, collaborate, and communicate seamlessly

Productivity
Automate your end-to-end business processes to increase efficiency and productivity

All-in-One Suite
MARKETING SUITE

500apps.com/marketing
Web

Build websites, generate traffic and get more conversions through web

Website

Pain points
- Ease to Build
- Browser Compatibility
- Security
- Device Friendly

NinjaSites
- Build User-friendly Websites
- Secure your Website with Free SSL
- CDN - Decrease Server Load
- Build Unlimited Landing Pages

Forms.io
- Embed Customized Forms
- Drag and Drop Builder
- Capture more Leads

Traffic

Pain points
- Generate Unique Content
- Drive Organic Traffic (SEO)
- Manage Google Ads Campaigns

NinjaContent
- Plan the Content
- Write with advanced AI
- Distribute using Bots

NinjaSEO
- Optimize On-page with Page Grader
- Enhance Off-page using Links Bots

NinjaSEM
- Engaging Ad Copies

Conversions

Pain points
- Ease to Build
- Browser Compatibility
- Security
- Device Friendly

BotUp
- AI-Based 24/7 Chatbot
- Keep Customers Engaged

NinjaChat
- Unlimited Conversations
- Customizable Chat Window

ConvertPath
- Customizable PopUps
- Exit Intent Popups

PushNinja
- Hyper-personalized Push Notifications

SiteRecording
- Record Real-time Actions
- Analyze the Visitors' Behavior
Generate more potential conversions through email marketing

**Leads**
- **Pain points**
  > Find prospects based on persona from 710M leads Database

**Verify**
- **Pain points**
  > Verify Email IDs in Bulk
  > Find Emails of Leads

**Send**
- **Pain points**
  > Email Automations
  > Audience Segmentation

**Personalize**
- **Pain points**
  > Personalize Each Email

**Leadsly**
- > Find prospects based on persona from 710M leads Database

**Finder.io**
- > Verify Email IDs in Bulk
  > Find Emails of Leads

**MailSend**
- > Visual Builder for Drip Campaigns
  > Segment subscribers and run Custom Campaigns

**Personalize.cc**
- > Hyper-personalize Images, Videos and CTAs
Social
Contemporary branding and engagement platforms

Social Branding
- Tag your Mentions
- Scheduling Posts
- Approval before Posting

Engagements
- Advanced Search
- Create Custom Streams

Influencer Reachout
- Tag Relevant Influencers
- Get Positive Reviews
- Get your Products Tested

HipSocial
Manage multiple Social Handles in a Single Click
Use AI to Create New Posts
Schedule Posts with Approvals
Outreach

Target more sales closures through calling

Leads

- Pain points
  - Finding Database of Right Leads
- Leadsly
  - > Find Prospects from 710M leads Database

Nurture

- Pain points
  - Nurture Prospects from Various Sources
  - Making Calls in High Volumes
- OutReachly
  - > Find Prospects through Bot Crawler
  - > Build powerful Sales Cadences
- VoxDesk
  - > Outbound Predictive Dialer
  - > Unlimited Calls
  - > Click2Call

Close

- Pain points
  - Drive Leads to Closure
  - Close more Sales
  - CRM.io
    - > Built-in Dialer and Email
All-in-One

MARKETING SUITE

500apps.com/marketing
Website Builder

- Awesome visual builder for websites and landing pages
- Unlimited domains, Free SSL Certificate, built-in SEO
- Super fast responsive websites with edge servers in 6 locations
- CMS automation for creation of new web pages and blog pages
- Keep your customers engaged and capture high potential leads with BotUp (AI-Powered Chatbots)
All-in-One Content Tool

- World’s first tool for Content Planning with AI Writer & Bot Distribution
- Use AI (OpenAI) for title recommendations and blog content
- Use bots to distribute and track your content across 25+ social media sites
- Research primary, secondary & LSI Keywords with Keyword Recommendations
- Create engaging content with SEO grader, citations, embed tweets, and Giphy animations
All-in-One SEO Tool

➔ Site audit for unlimited pages with visual crawl map
➔ Page Grader with 39 industry standard rules
➔ Backlink Checker with more than 3.2B database
➔ SERP Tracker for multiple sites and keywords
➔ Automate keyword specific link building opportunities using Links Bot and save to lists
➔ Built-in Finder.io (450M leads) and OutReachly (SDR Software) integration to communicate with site owners
Email Marketing Software

➔ Send unlimited Newsletters to your email subscribers
➔ Create newsletters using visual drag-and-drop builder and professional templates
➔ Bring your own email provider to send limitless emails at the best competitive pricing
➔ Double Opt-in and GDPR Ready
➔ Hyper-personalize with merge fields using built-in Personalize.cc
Social Media Management Software

➔ Access all of your social media platforms from one place - Facebook, Twitter, Linkedin, Instagram

➔ Schedule posts with approvals workflow, content calendar, and bulk scheduling tools

➔ Engage your audience with creative media content using Giphy Animations and Pixabay Images

➔ Use AI to help you write new posts, engage with customers on your social platforms, and get insights into your customers’ needs
Website Personalization Software

→ Convert website visitors into customers with high-impact custom popups

→ Targeted personalization rules based on user’s behaviour on your website

→ Tailor your website content to create a personalized experience for each user by considering their past interactions with your website
Push Notification Software

→ Automate your push notifications using drag and drop builder
→ Add custom fields for hyper-personalized popups
→ Create personalized mobile push notifications for drip campaigns
→ Build push notifications in seconds using our 15+ templates
Web Recording Software

➔ Track mouse movement, clicks, taps, form fills and scrolling
➔ Create advanced rules for limits and when to record
➔ Record real actions taken across multiple pages on desktop and mobile
➔ Increase conversions by tracking each user session for unlimited websites
PPC Management Software

➔ Generate more keywords for your business
➔ Set up and manage an unlimited number of ad accounts
➔ Create engaging ad copy to keep your conversion rate up
➔ Identify competitor targeted keywords in real time
2X your Conversions by adding Personalized Images to Emails, Social Outreach, Chatbots, Videos, & Landing pages

Embed your customer’s logo, name, product screenshot, and website into personalized videos

Integrate Personalize.cc with CRMs & Marketing Tools

Create a sense of urgency by adding Countdown Timers to your email campaigns
Thanks!

Any questions?