



Grow your business to become Fortune 500

All-in-One Suite of 50+ apps for your entire business - \$15

500apps



Sales

Generate more leads, automate outreach tasks, and close deals faster



Marketing

Capture more leads with outreach over the web, email, and social



HR and Ops

Manage the entire employee lifecycle including hiring, training, and performance management



Developers

Ideate, develop, deploy, adopt, and maintain your applications



Support

Improve customer experience by gathering intent, onboarding, resolving issues, and feedback



Collaboration

Empower your team to organise, collaborate, and communicate seamlessly



Productivity

Automate your end-to-end business processes to increase efficiency and productivity

All-in-One Suite

All-in-One

MARKETING SUITE

500apps.com/marketing

500apps







Web

Build websites, generate traffic and get more conversions through web



Website



Pain points

- > Ease of Use
- > Browser Compatibility
- > Security
- > Device Friendly

NinjaSites Forms.io

NinjaSites

- > Build User-friendly Websites
- > Secure your Website with Free SSL
- > CDN - Decrease Server Load
- > Build Unlimited Landing Pages

Forms.io

- > Embed Customized Forms
- > Drag and Drop Builder
- > Capture more Leads



Traffic



Pain points

- > Generate Content
- > Drive Organic Traffic (SEO)

NinjaContent NinjaSEO NinjaSEM

NinjaContent

- > Plan the Content
- > Write with advanced AI
- > Distribute using Bots

NinjaSEO

- > Optimize On-page with Page Grader
- > Enhance Off-page using Links

NinjaSEM

- > Engaging Ad Copies



Conversions



BotUp NinjaChat ConvertPath PushNinja SiteRecording

BotUp

- > AI-Based 24/7 Chatbot
- > Keep Customers Engaged

NinjaChat

- > Unlimited Conversations
- > Customizable Chat Window

ConvertPath

- > Customizable PopUps
- > Exit Intent Popups

PushNinja

- > Hyper-personalized Push Notifications

SiteRecording

- > Record Real-time Actions
- > Analyze the Visitors' Behavior



Email

Generate more potential conversions through email marketing

Leads



Verify



Send

Pain points

- > Find prospects based on persona from 710M leads Database

Leadsly

- > Find prospects based on persona from 710M leads Database

Pain points

- > Verify Email IDs in Bulk
- > Find Emails of Leads

Finder.io

- > Verify Email IDs in Bulk
- > Find Emails of Leads

Pain points

- > Email Marketing Automation
- > Segment subscribers and run Custom Campaigns

MailSend

- > Visual Builder for Drip Campaigns
- > Segment subscribers and run Custom Campaigns

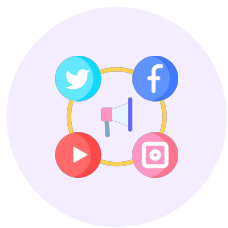
Personalize

Pain point

- > Personalize Each Email

Personalize.cc

- > Hyper-personalize Images, Videos and CTAs



Social

Contemporary branding and engagement platforms



Social Branding

Tag your Mentions
Scheduling Posts
Approval before Posting



Engagements

Advanced Search
Create Custom Streams



Influencer Reachout

Tag Relevant Influencers
Get Positive Reviews
Get your Products Tested



HipSocial



Manage multiple Social Handles in a
Single Click

Use AI to Create New Posts
Schedule Posts with Approvals



Outreach

Target more sales closures through calling

Leads



Pa
> Find Prospects from
710M leads
Database of
Right Leads

Leadsly

- > Find Prospects from 710M leads Database

Nurture



Pa
> No
from
> Making calls in High
Volumes

OutReachly

VoxDesk

OutReachly

- > Find Prospects through Bot Crawler
- > Build powerful Sales Cadences

VoxDesk

- > Outbound Predictive Dialer
- > Unlimited Calls
- > Click2Call

Close



Pa
> D
Leads
Closure

CRM.io

- > Close more Sales
- > Built-in Dialer and Email

All-in-One

MARKETING SUITE

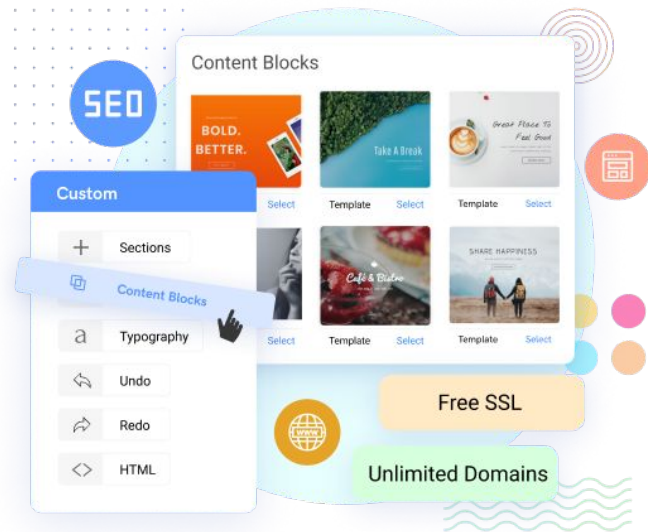
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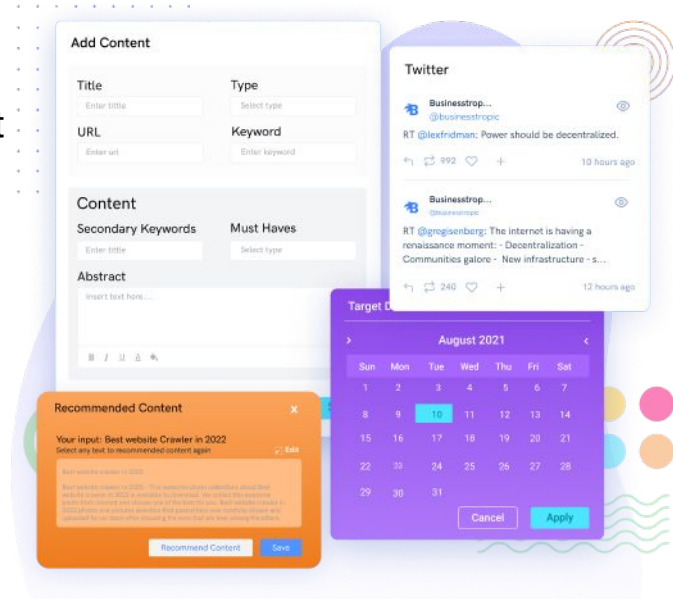
Website Builder

- Awesome visual builder for websites and landing pages
- Unlimited domains, Free SSL Certificate, built-in SEO
- Super fast responsive websites with edge servers in 6 locations
- CMS automation for creation of new web pages and blog pages
- Keep your customers engaged and capture high potential leads with BotUp (AI-Powered Chatbots)



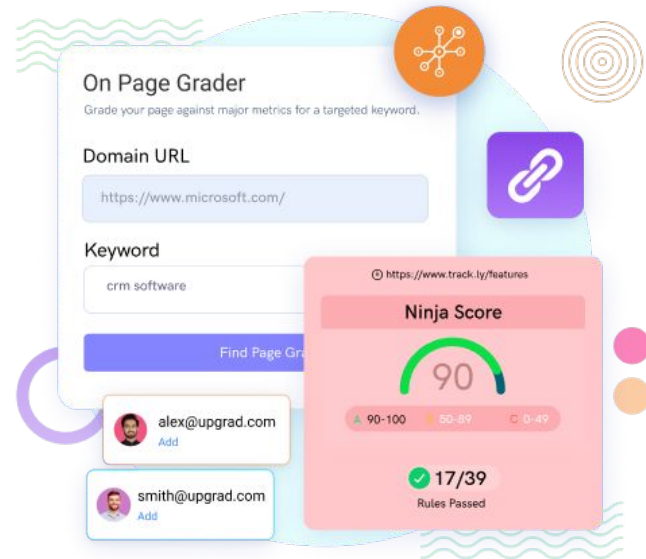
All-in-One Content Tool

- World's first tool for Content Planning with AI Writer & Bot Distribution
- Use AI (OpenAI) for title recommendations and blog content
- Use bots to distribute and track your content across 25+ social media sites
- Research primary, secondary & LSI Keywords with Keyword Recommendations
- Create engaging content with SEO grader, citations, embed tweets, and Giphy animations



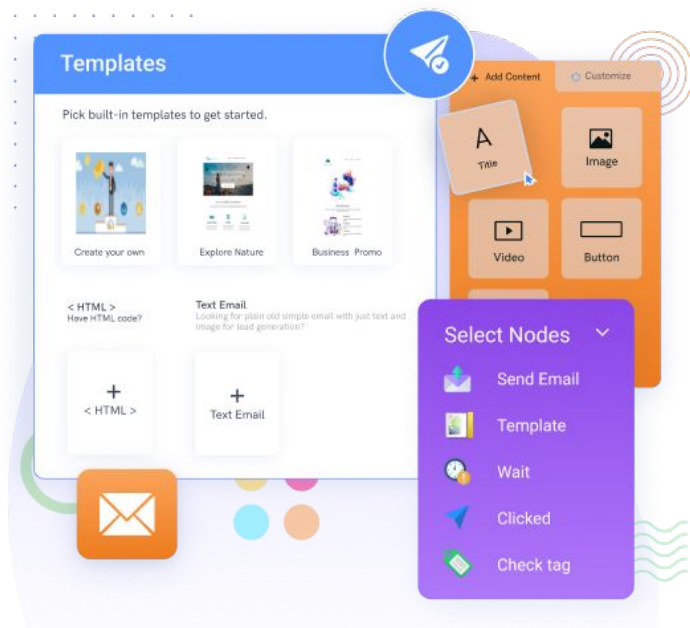
All-in-One SEO Tool

- Site audit for unlimited pages with visual crawl map
- Page Grader with 39 industry standard rules
- Backlink Checker with more than 3.2B database
- SERP Tracker for multiple sites and keywords
- Automate keyword specific link building opportunities using Links Bot and save to lists
- Built-in Finder.io (450M leads) and OutReachly (SDR Software) integration to communicate with site owners



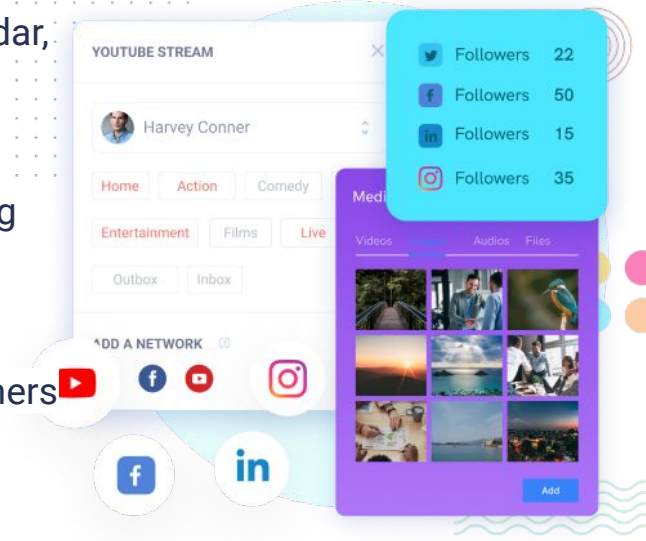
Email Marketing Software

- Send unlimited Newsletters to your email subscribers
- Create newsletters using visual drag-and-drop builder and professional templates
- Bring your own email provider to send limitless emails at the best competitive pricing
- Double Opt-in and GDPR Ready
- Hyper-personalize with merge fields using built-in Personalize.cc



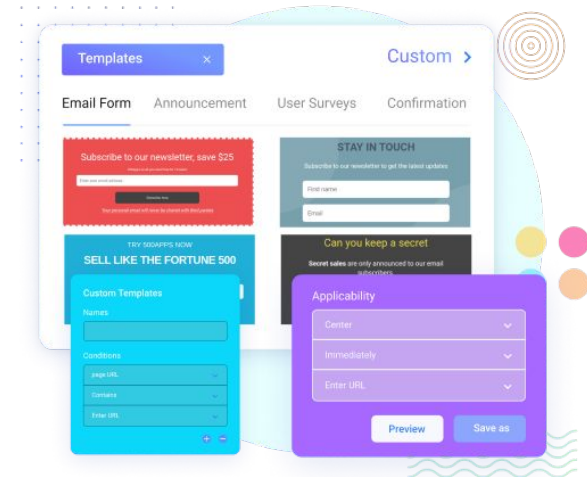
Social Media Management Software

- Access all of your social media platforms from one place - Facebook, Twitter, LinkedIn, Instagram
- Schedule posts with approvals workflow, content calendar, and bulk scheduling tools
- Engage your audience with creative media content using Giphy Animations and Pixabay Images
- Use AI to help you write new posts, engage with customers on your social platforms, and get insights into your customers' needs



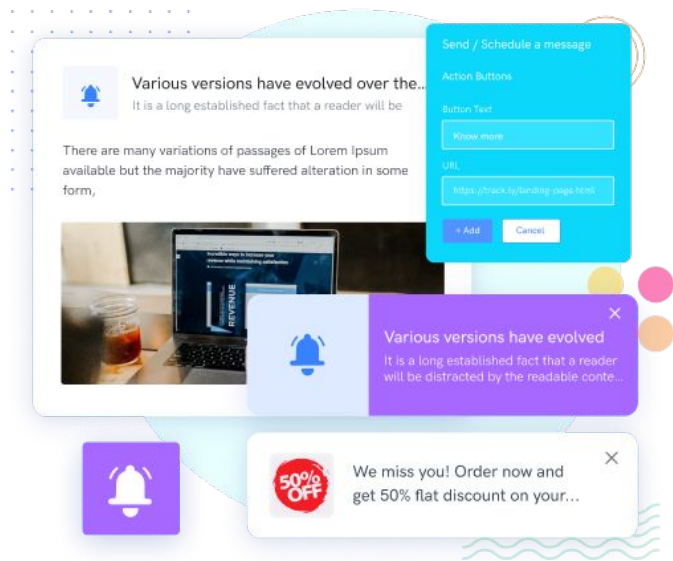
Website Personalization Software

- Convert website visitors into customers with high-impact custom popups
- Targeted personalization rules based on user's behaviour on your website
- Tailor your website content to create a personalized experience for each user by considering their past interactions with your website



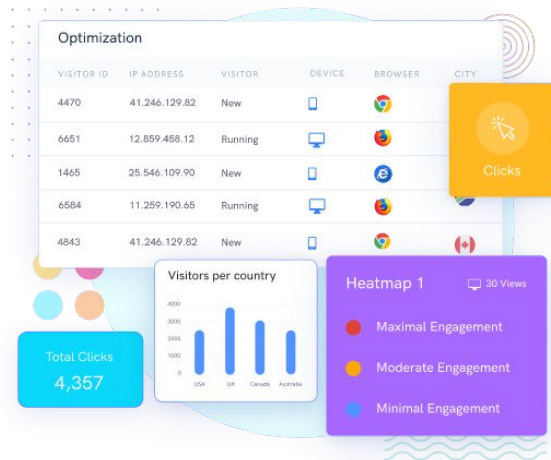
Push Notification Software

- Automate your push notifications using drag and drop builder
- Add custom fields for hyper-personalized popups
- Create personalized mobile push notifications for drip campaigns
- Build push notifications in seconds using our 15+ templates



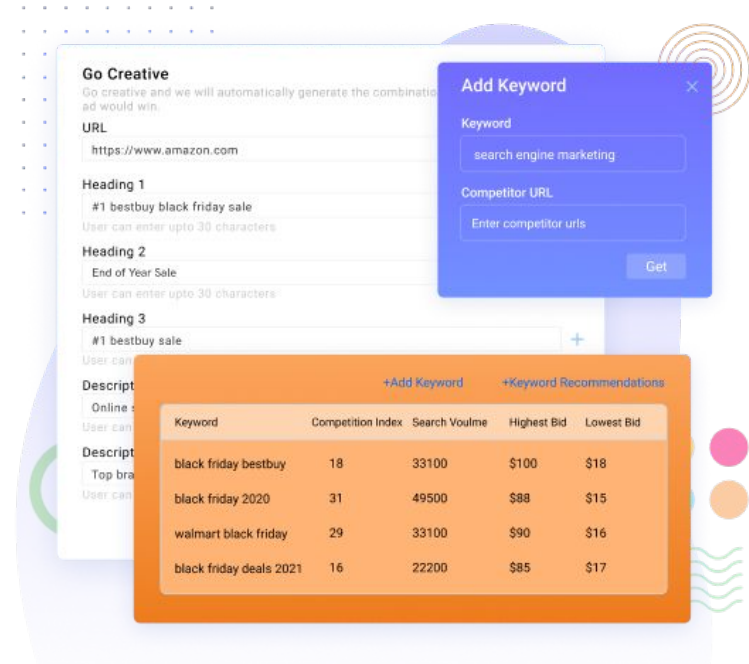
Web Recording Software

- Track mouse movement, clicks, taps, form fills and scrolling
- Create advanced rules for limits and when to record
- Record real actions taken across multiple pages on desktop and mobile
- Increase conversions by tracking each user session for unlimited websites



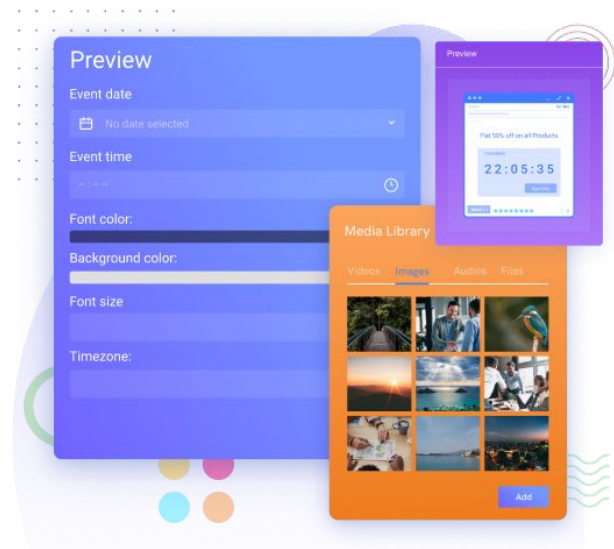
PPC Management Software

- Generate more keywords for your business
- Set up and manage an unlimited number of ad accounts
- Create engaging ad copy to keep your conversion rate up
- Identify competitor targeted keywords in real time



Personalization Software

- 2X your Conversions by adding Personalized Images to Emails, Social Outreach, Chatbots, Videos, & Landing pages
- Embed your customer's logo, name, product screenshot, and website into personalized videos
- Integrate Personalize.cc with CRMs & Marketing Tools
- Create a sense of urgency by adding Countdown Timers to your email campaigns



Thanks!

Any questions?